





About Belegenza

Natural Foods and Vitamins for your Hair

EDIBLE BOTANICALS

Fascinated by the idea of edible botanicals, Belegenza's entrepreneurs created a revolutionary line of hair care to nourish, stimulate and feed the scalp, creating beautiful, luxurious hair. The base of each formula is consistently natural, powerfully active, and always free of anything potentially harmful to the hair, skin or body.

FEED YOU HAIR WITH BELEGENZA

Patent pending ingredients are carefully chosen and blended by Belegenza scientists so that microscopic hair damage is filled and each individual strand feels brand new, youthful, strong and healthy. After the scalp is fed, its structure is improved. Hair grows thicker, faster and fuller.

NO CHEMICALS. NO SILICONES.

Always free from: parabens, petroleum, pesticides, phthalates, harmful sulfates, silicones, DEA, GMO, gluten, and artificial dyes.

PREMIUM NATURAL INGREDIENTS

Always included: only premium natural extracts, oils and ingredients available.

REAL BEAUTY, REAL PRODUCTS

Belegenza has developed real beauty products from real ingredients to deliver real and authentic results. Ethically correct we stand by our products.



Lineup





Products

Shampoos

- GrowOut Shampoo & Strengthener
- GrowOut for Men
- Illustrious Shampoo & Cleanser
- Illustrious Pro Shampoo & Cleanser
- TransFix Color Lock Shampoo

Conditioners

- Encore Natural Leave In Conditioner
- Dramatic Daily Volumizing Conditioner
- Romance Deep Conditioning Treatment
- Romance Pro Deep Conditioning Treatment

Treatments

- Protect Base Cream & Stain Resistor
- GrowOut Scalp Energizing Spray
- Virginity Hair Repair Treatment

Styling Products

- Taffy Styling Cream
- Perform Control Styling Gel
- Simply Smooth Humidity Blocker
- Spotlight Shine Serum

Skin Care

- Simply Young Refining & Skin Tightening Spray
- Timeless Skin Moisturizing Lotion





Belegenza ExtraOrdinary Hair Care

Published by Cara Julian [?] · February 10 at 9:00am ·

Get the Look! Gigi Hadid's sexy, voluminous, healthy hair all in time for Valentines Day. Belegenza's Perform Styling Gel creates amazing volume for lifeless hair. For maximum volume, first apply Perform Styling Gel to your hair, and then follow with a light spray of Belegenza's Virginity Hair Repair.



Social Media



Belegenza ExtraOrdinary Hair Care

Published by Cara Julian [?] · January 27 at 3:00am ·

Get the look! Lily James' soft and shiny controlled bun with Belegenza's Perform Styling Gel! This gel is unlike any other and leaves your hair feeling soft, luscious and bouncy...all while staying in place! No crunch, all control!



Belegenza ExtraOrdinary Hair Care

Published by Cara Julian [?] · January 13 ·

Get The Look! Spotlite Shine Serum is a lightweight, alcohol free serum that resists dirt and adds extreme shine and bounce to keep your hair glamorous all day long! (Quick Tip: If you have extensions, add Spotlite Shine Serum to maximize glamour and shine)

GTL Featuring: Cara Delevingne



Belegenza ExtraOrdinary Hair Care with Good Things Utah and ABC 4 Utah.

Published by Ruben Diaz [?] · January 28 at 5:27pm ·

Belegenza VIRGINITY HAIR REPAIR TREATMENT featured on Good Things Utah on ABC 4 Utah



Belegenza ExtraOrdinary Hair Care

Published by Cara Julian [?] · January 26 at 3:00am ·

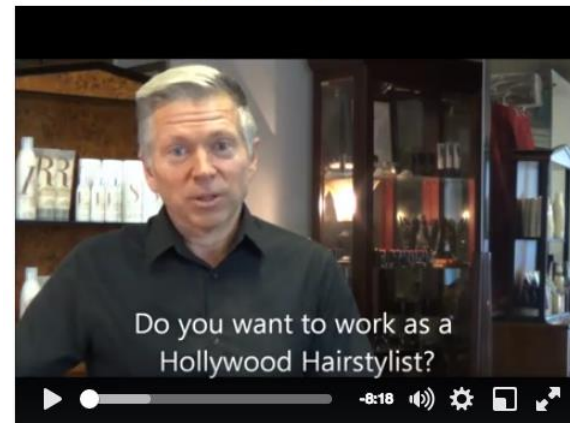
Honey is one of our natural all-star ingredients. Honey moisturizes hair and provides a healthy, natural shine. Humectant properties in honey help lock moisture into hair while strengthening hair follicles.



Belegenza ExtraOrdinary Hair Care

Published by Alan G Eschenburg [?] · January 31 at 4:37pm ·

Dream of being a star in Hollywood? We have connections, & "insider" training that will plop you right into the right places at the right time! Stylist, Makeup Artist, Videographer, Actor, Voiceover Artist? What do you want to be? Learn what we have taken years to develop!





Customer Feedback

Jillian Armenante, Actress, Fresh Off the Boat, Kittens in a Cage – ★★★★★
September 2, 2015:

I can't live without it! Really, I can't tell you how awesome your stuff is. I have tried it all over the years. The list goes on and on. Nothing touches this stuff. OMG, thanks so much.
The Holy Grail of hair products and I am passing your contact info to our key MUA!
And thanks again,
Jillian

★★★★★ *"The best conditioner I have ever used."* – Kat

I have dry, frizzy inconsistently curly hair that I have a few highlights in. This conditioner has completely changed the texture of my hair in a very good way. It used to take me so long to style my hair because the frizz made it pretty unmanageable and huge – not in a good way. This product has cut my styling time to a fraction of what it used to be, and my hair looks amazing.

Leesa Fawcett – November 10, 2015

★★★★★

Hi Alan and Cheryl! I wanted to let you know you guys passed the Italian mother test with flying colors. My mother came in from out of town for the wedding and she said my hair color is the best it has ever looked. I also styled my own hair the day of the wedding using Simply Smooth with one pump of Virginity repair spray and then finished the ends with Spotlight Shine. Despite the cold front with the wind, Houston humidity and rain, my hair stayed in place all day. What a testament to your product line!
You guys alleviated so much stress you can't even imagine thank you thank you thank you!

Russ R., Florida – June 26, 2015:

★★★★★

I've tried all kinds of things through the years. I still use some other things as I keep trying to find the best, but I have used this consistently for over 2 years, and feel it's the best thing to keep my hair as full and growing as fast as possible. I workout almost daily and I shampoo twice most days. Hair loss is no longer my issue, and my hair feels great. The peppermint smell is great, too.

★★★★★ *"Seems to really work"* – Jen

I did quite a bit of damage to my hair last year trying the no-poo thing (ended up with old doll hair). By the time I stopped, my hair was coming out in an alarming amount, more than it ever has. My brother got his for me as a Christmas gift, and I really didn't expect it to do anything. Very soon after starting to use this, I was seeing all kinds of little strands of new hair growth sticking up. Very surprised. I also typically get rash with mint products – the strong mint smell made me initially panic – but the mint they use in this did not irritate my skin. I am trying the Illustrious right now because of the cost and because I am more comfortable using that on my face as well (no mint), but this Grow Out may clean a bit better/use less per wash.

★★★★★

Christi R. (verified owner) – March 4, 2014:

I went to a new stylist after waiting too long for a haircut. The stylist couldn't believe it had been over 6 months with the condition my hair was in. He asked what I used as he was so impressed with the fantastic condition of my long hair, and I proudly said Belegenza!



Giving Back

Belegenza is proud to work with the following affiliations!



Blue Thong Society

We encourage our clients to make a difference in the philanthropic world. Blue Thong's members span all age groups and come from all walks of life. They share a youthful spirit connecting socially and philanthropically.



HomeLight Family Living provides the path for families in crisis to reunify, rebuild and restore their lives. We provide education, career preparedness, counseling, and life skills to break the cycle of abuse & poverty and ensure independent, successful living.

HAIR AND MAKEUP BY...

A Symposium of Film & Television Artists

Sept. 27, 2015 \\ Loews Hollywood, CA

www.hairandmakeupbysymposium.com