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## GrowOut Shampoo & Strengthener

Unlike many of the hair care products you may have used before, Belegenza GrowOut Shampoo is delivered as a concentrated formula.

This means you can use far less than store-bought and other salon brands while achieving gorgeous results:

- Your hair is naturally enriched with a pro-vitamin peptide complex  
This applies from the follicle to the tip.
- Every strand of hair receives super strength and perfect moisture balance.

Belegenza is designed to work beautifully on all hair types, for both women and men.

## Application

GrowOut shampoo will not create the bubbly effect that you're accustomed to.

Bubbles normally come from sulfates - which are actually harmful to both your scalp and hair.

Before applying first thoroughly wet your hair.

Women: Depending upon the amount of hair, apply somewhere between 1 to 3 tablespoons.

Men: Those with relatively short hair, just apply a dab into your hand

Rub into the hair and scalp.

Allow the shampoo to soak in for a couple of minutes to be effective.

Thoroughly rinse out.

## Conditioner

Although not necessary, we normally recommend applying one of our healthy conditioners:

Dramatic or Romantic.

This provides more nutrients to the hair, stimulating better hair growth, and prevents tangling.



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### *Ingredients*

Dihydrogen Oxide (Water), Sodium Lauroyl Methyl Isothionate (non-sulfate), Cocamidopropyl betaine(Coconut based), Aloe Barbadensis Leaf Extract (Aloe Vera) , Butylene Glycol, Dodamidopropyl Hydrosyltaine (Coconut), Disodium Cocamphodiacetate (Coconut), Sodium Cocoyl Isethionate (Coconut) , Peg-120-Methyl Glucose Dioleate (Olive), Oleanic Acid (Olive), Biotinoyl Tripeptide-1, Apigenin (Olive), Wheat Gluten-free Protein, Gluten Free Wheat Starch, Poly Complex of Palmitate, Hypnea Musciformis Extract, Gelidiela Acerosa Extract, Sargassum Filipendula Extract, Ricinus Communis (Castor Bean) Seed extract, Peg-40 (Castor Oil), Hydrogenated Castor Oil, Panthenol (Vitamin B5), Menthol, Sorbitol (berry), Polyquaternium-7, Polyquaternium-10, Glycol Distearate, PPG-26-Butheth-26, Mentha Piperita (Peppermint Oil), EDTA (Mineral Chelator) , Methylchloroisothiazolinone, Methylisothiazolinone, Triethanolamine.